

# A C GUIDING YOUR PATHWAY TO DISCOVERY

Apacheta is a four-week Spanish language and cultural immersion experience that integrates a Spanish course with 10 seminars about doing business in Latin America and its cultural perspective.

# Apacheta

The Apachetas are stacks of stones one on top of another until they build a sort of pyramid that may vary in size. They are located on the main roads that are used to connect the Bolivian Altiplano with Alto Loa and <u>San Pedro de Atacama in Chile</u>.

They were made by Aymaras and Quechua people as an offering to Pachamama (mother earth) for her authorization to enter into unexplored lands. Today, apachetas are still used by travelers as orientation symbols in areas in which it was too dangerous and easy to get lost due to the inhospitable conditions of the land.

Up to date, apachetas are a symbol for travelers and adventurers willing to discover new places, learn from indigenous knowledge and pay respect to Pachamama.

Our Apacheta program represents the path to discover Latin American culture; full of passion, history, and tradition as you are being part of a unique and memorable experience.



## About us

The UC | Chile was founded in 1888, and it is also one of Chile's oldest universities and one of the most recognized educational institutions in Latin America. We have a permanent commitment to quality in our service to fulfill our founding mission. We hold rigorous academic standards and adopt international best practices from top universities worldwide.

The University has 18 faculties, including schools and institutes; an interdisciplinary institute, the UC College Program, and the Villarrica Campus, and, together they cover all areas of knowledge. Also, it has four campuses in Santiago and one in Villarrica, in Southern Chile. Each of them has its own identity and is linked to a different historical moment.





In Chile 2023 **QS** Ranking



**QS Latin America University Rankings** 2023



Worldwide 2024 QS Ranking



QS World University 2023: Arts and Humanities



QS World University Rankings by Subject Rankings by Subject 2023: Modern Languages



**QS World University** Rankings by Subject 2023: Social Sciences and Management



Worldwide in **Academic Reputation** 2023 QS Ranking



Years of accreditation in the 5 areas evaluated by the Chilean National Accreditation Commission (CNA)

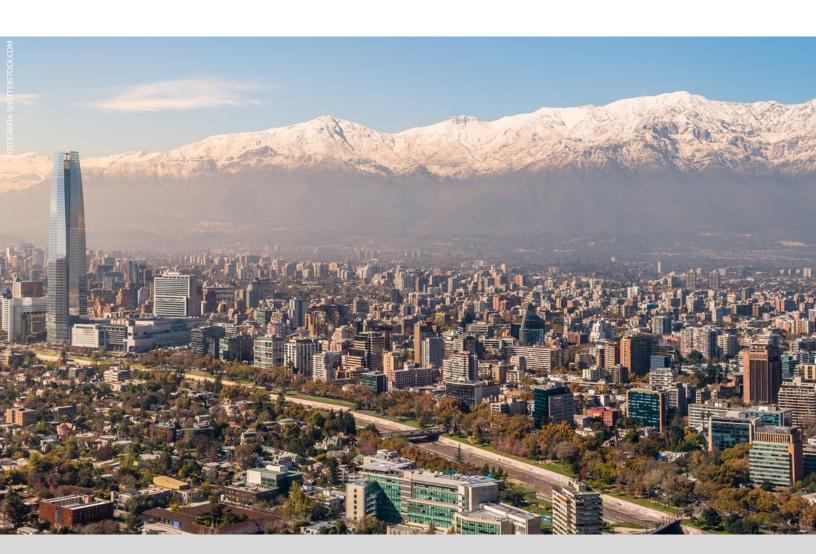


In Chilean invention patent applications



# **About Santiago**

Santiago captivates with its assorted panoramas and its versatility. The Chilean capital fills with life for all those that visit it. You can find its liveliness on the streets, in original art galleries, innovative design stores, arts & crafts fairs, in restaurants, bars, and coffee shops. Moreover, if you are a night owl, don't miss the nightlife Santiago offers you! You can learn more about Chile in its many museums or visit the Central Market to taste exquisite products of Chilean cuisine. If you love the outdoors, admire the capital from the surrounding hills to marvel at the views of Santiago. For shopping, do not miss the elegant Alonso de Córdova neighborhood and the city's many modern shopping malls. You can explore more about Santiago and other Chilean cities <a href="here">here</a>.



# **About Apacheta**

Apacheta us a four-week Spanish language and cultural immersion experience that integrates a Spanish Course with 10 seminars about doing businness in Latin America and its cultural perspective.

You will improve your Spanish skills and fluency, and at the same time, you will learn from the local history, culture, and business aspects. You will become a specialist while you gain confidence in another language.

The UC | Chile Spanish Program has been the first center in teaching Spanish as a second/foreign language (EFL) in Chile since 1990. The trajectory of our programs makes them the most reliable and prestigious in Chile and Latin America.

### Schedule

Application Deadline March 2024

The starting dates of the 2024 courses will be the following:

DATE	SEASON	
June 17 to July 14, 2024	Winter in Chile	

### **Academic Program**

Apacheta aims for students to embrace and understand cultural diversity, across the Latin American market by understanding customs and communication patterns, while collaborating and navigating differences respectfully.

### **Spanish Courses Available in 2024**

• Español básico A1: LET155P Survival Spanish for beginners

### Seminars in 2024

- Doing Business in Latin America
  - 1. Understanding the political and economic scene and its projection
  - 2. Latin-American marketing and sales
  - 3. Leadership, negotiation and network enhancement in Latin-American emerging markets
  - 4. Ecosystem, entrepreneurship and innovation in Latin-America
  - 5. International trade: importation and exportation
- Intercultural Mediation in Latin America
  - 1. Latin American cultural diversity
  - 2. Understanding the differences between multiculturalism, pluriculturalism and interculturalism
  - 3. Definition of Intercultural mediation
  - 4. Conflict management techniques and tools to deal with conflict both within the groups and between groups and society
  - 5. Implications of intercultural mediation in business

### **Weekly Program Schedule**

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Morning	Spanish Course				
Afternoon 3:00-5:00 pm	Free afternoon	Seminar	Free afternoon	Seminar	Free afternoon

The Social and Cultural Program will be scheduled after the registration process has been completed. Detailed information will be sent to the participants via email.

### Included



### **Academic Program**

Spanish Language Course

1 Spanish course A1 level 10 UC Credits Spanish Course (eligible for 6 ECTS credits) Spanish Course Transcript

Doing Business in Latin America

Five seminars introducing business culture in Latin America and the Chilean Innovation Ecosystem

Intercultural Mediation in Latin America

Five seminars introducing the basics of intercultural mediation in Latin America

Certificate of Attendance

Certification provided by the Global Mobility Direction at the Office of the Vice President for International Affairs

### **Social and Cultural Program**

- Orientation program (welcome & farewell meeting)
- Guided Visit to Moneda Palace
- Guided Visit to Human Rights Museum
- Visit an Innovation Company
- <u>Visit to National Museum of History</u> (Museo Histórico Nacional)

### Services

- Travel information and immigration
- UC | Chile ID
- Wi-Fi Connections on campus
- Access to the Library
- MAI Buddy Program
- 10 UC Chile credits valid for 6 ECTS (Spanish Course A1)
- Completion Certificate



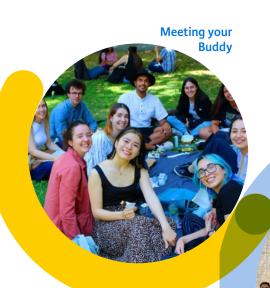
FEE

USD \$ 1,600

### Requirements

- Scanned copy of a valid passport page for the entire study abroad period. (pdf or jpeg)
- Passport-style color photograph size of 20 to 60kb in JPG format
- Official transcript from your Home university
- Health insurance. It must cover the student's entire stay in Chile, including air travels

Live the Apacheta Experience



Moneda Palace Visit











### **Accommodations**

We can recommend places in excellent neighborhoods near public transportation connections, stores, restaurants, and more.

# Other Cultural and Social Activities in Santiago and Surroundings

- Santiago Metropolitan Park
- Santiago Cable Car (Teleférico) to enjoy the city from above
- · Wine and Traditions Tour
- · Chilean Museum of Pre-Columbian Art
- National Museum of fine Arts

### Sustainable Mobility Experience

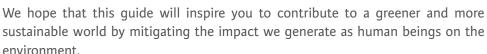
We understand that coming to Chile can have a significant impact on your carbon footprint.

Nevertheless, we appreciate your decision to join our university community, and we aim to support you in your journey towards becoming a global citizen.

To this end, we are pleased to provide you with a green guide that offers useful information on environmentally friendly actions that you can take during your exchange in Chile, upon your return to your country and university, and throughout your life.



### DOWNLOAD THE GREEN GUIDE



### Contact

To request more information about this and other opportunities to Study abroad, please contact: Cristián Bonilla, M.A., Special Program Coordinator and Liaison cbonillam@uc.cl

### Vice Presidency for International Affairs

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in Internacionalización en UC | Chile









